

## HealthFirst Medical Group Celebrates 30 Years in Business

HealthFirst Medical Group of Santa Fe Springs is pleased to be celebrating thirty (30) years of providing comprehensive and cost-effective Occupational Medical Services to businesses via two attractive, efficient and accessible locations which covers the north and south quadrant of Santa Fe Springs and many of our surrounding communities.

HealthFirst is owner operated by Ronald Crowell, M.D. and Susan Crowell, CEO. The Crowell's believed in 1987, that by working with the business community in an honest and ethical practice, they could build trust and loyalty from their clients. As a result of this identity, HealthFirst can say they serve hundreds of companies who have been clients for 20 years or more —many of the clients have worked with them consistently since they opened their practice in 1987.

Clinical services are provided by a staff of carefully selected personnel experienced in the unique aspects of occupational medicine and workers compensation—approximately 50% of the staff has worked with HealthFirst for 20 years or more. Clinical expertise, communication and a medical advisory role to the employer is an inherent part of the employer/clinical relationship.

Since 1987 the Crowell's have been dedicated to giving back to the communities served by their business. Through the many Chambers of Commerce to which they belong, they have been leaders in volunteerism in many areas such as: Youth Education and Scholarship Programs, Business Emergency Preparedness, Economic Development, Red Cross Funding and Relay for Life, along with many more programs in our communities.

At a recent luncheon to celebrate their 30<sup>th</sup> Anniversary, HealthFirst was honored and congratulated by representatives from the following: Linda Sanchez, US. Congresswoman of the 57th District, Janice Hahn, LA County Board of Supervisors, Ian Calderon, Majority Leader, 5th District, City of Santa Fe Springs, City of Pico Rivera, City of Hawaiian Gardens along with the Santa Fe Springs Camber League, Pico Rivera Chamber of Commerce.

Currently, HealthFirst is in discussions with PIH Health to determine how best to combine efforts and resources to provide expanded healthcare service for the local workforce as well as residents of the cities they serve.



PIH Health's network includes two hospitals in Downey and Whittier, a number of outpatient medical offices throughout the region, a multi-specialty medical group and independent physician association, home and hospice care, urgent care facilities and emergency services. Later this month, PIH Health will open a new medical office building in Santa Fe Springs on Bloomfield Ave. near Imperial Highway, with an Urgent Care Center, Family Practice and Orthopedic Physician offices, as well as an Eye Care Center and Pharmacy.

"This relationship would optimize synergies between both organizations and enable us to collectively enhance the breadth of the occupational healthcare services we provide to those living and working in these communities" said James R. West, PIH Health president and chief executive officer. Southeastern Los Angeles County and Northern Orange County, including the San Gabriel Valley, are home to thousands of businesses and employees who could benefit from expanded services delivered by our two world class organizations.

PIH Health was recognized by Truven Health as one of the nation's top hospital systems for the best practices and cutting-edge advancements in both quality and healthcare technology for the past two consecutive years. PIH Health also invests millions each year in community education and free and low-cost services to support those with the greatest need.

Both HealthFirst Medical Group and PIH Health have developed a strong presence in Santa Fe Springs and surrounding communities over the past decades. "We look forward with great anticipation to working with PIH Health in providing expanded needs of our clients" said Susan Crowell, CEO of HealthFirst.

## New Changes at HealthFirst Medical

HealthFirst Medical Group is proud to announce that our North Clinic at 11817 E. Telegraph Rd., Santa Fe Springs, will once again be open 24 hours a day, 7 days a week. During the recession we consolidated our after hour and weekend services to our South Clinic at 13440 E. Telegraph Rd., Santa Fe Springs. Now both of our clinics will be available to you for after hour and weekend care.

**Starting Thursday, March 16 the North Clinic will be open 24 hours a day, 7 days a week.** Our after hours care is for new injuries and random drug testing only. We do not do physicals or recheck visits after hours. We will be mailing out or delivering new authorization to treat forms and wall boards with the updated information in the next few week. Please feel free to give us a call if you have any questions.

In addition to our new 24 Hour Care, we opened a new suite that is adjacent to our clinic. This suite will house our Acupuncture services. We now have two Acupuncturist working at HealthFirst Medical Group, Kathy McGowen and Robin Collier. They are both excellent in their field. We have Acupuncture appointments available Monday and Wednesday from 8 am to Noon and Tuesday and Thursday from 8 am to 5 pm.

Acupuncture is a great alternative for pain management as well as physical therapy. Patient that are in pain can be referred for treatments that will help to alleviate their pain without the use of additive drugs. Opiates are the last option for treatment for pain in Workers Comp injuries.

